

## **Planning & Development Committee Meeting**

**Dave Shaw, Co-Chair—Planning & Development**  
**Kathy Cromey, Co-Chair—Planning & Development**  
**Pam Christenson, Secretary**  
**Paul Dietmann, Treasurer**  
**Julie Enloe, Jessica Fox, Kevin Gundlach, Lindsay Jones**  
**Todd Kearney, Barb LeDuc, Ann McNeary, Shawn Tessmann**  
**Jac Weitzel, Pamela Waters, Bryan Woodhouse**

**Tuesday, November 21, 2023**  
**9:00 a.m. to 11:00 a.m.**

**Badger Prairie Needs Network**  
**1200 E Verona Ave**  
**Verona, WI 53593**

**Members:** Dave Shaw, Pam Christenson, Paul Dietmann, Julie Enloe, Jessica Fox, Kevin Gundlach, Todd Kearney, Barb LeDuc, Ann McNeary, Shawn Tessmann, Pamela Waters, Bryan Woodhouse

**Staff:** Seth Lentz, Jackie Hall, Chris Ziegel, Becca Collins, Becky Kikkert

**Guests:** Jon Danforth, Karen Dettinger, Jason Frey, Mark Greene, Michelle Szabrowicz

### **Agenda Item 1 – Welcome & Introductions**

Shaw called the meeting to order at 9:03 a.m. and welcomed everyone. Everyone introduced themselves.

Karen Dettinger, Vice President of the Badger Prairie Needs Network, provided Members with a presentation on Badger Prairie Needs Network’s Mission and programs.

Kearney inquired if regional associations of food pantries collaborate to discuss best practices

Dettinger noted the Director meets with area providers such as The River Food Pantry, WayForward Resources, Saint Vincent de Paul, and the Sunshine Place. The services provided by Badger Prairie Needs Network are strictly volunteer.

Shaw thanked Dettinger on behalf of the committee for the presentation.

### **Agenda Item 2 – Review & Approval of the September 5, 2023 Meeting Minutes**

Shaw requested a motion to approve the minutes of the September 5, 2023 Planning and Development Committee meeting as presented. Kearney moved to approve the minutes as presented. Fox offered the second. No discussion followed on this motion. The vote was unanimous in favor of the motion.



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### **Agenda Item 3 – Performance Update**

Hall shared with Members program year 2022 (July 1, 2022 – June 30, 2023) WIOA program performance updates with the Federal Scorecard as well as data analysis and comparisons. All measurements have been exceeded. Post-secondary students are tracked through measurable skill gains. Data includes customers who completed programming dating back to July 2021.

Tessmann requested confirmation that Q2 and Q4 employment rates are based on wage matches with the State’s Department of Workforce Development’s (DWD) Unemployment Insurance Division.

Hall confirmed.

Greene inquired on volume metrics.

Hall described ongoing programming and individual-based entries and exits.

Hall reviewed highlights including credential attainment and skill gains as well as opportunities for improvement such as entered employment, employment retention, and earnings as well as program performance comparison for participants who entered employment 2<sup>nd</sup> quarter after exit for WIOA Adult and WIOA Dislocated Workers.

Kearney requested metrics on each workforce development area (WDA) and their respective region within the state.

Hall listed each WDA and their geography across the state.

Kearney asked about differences in participant enrollment metrics between WDAs.

Lentz responded WDA10 typically has a higher metric for WIOA Dislocated Workers.

Shaw added that the region includes a higher amount of dislocations occurring within the state.

Hall reviewed WIOA program performance comparison for participants who’ve entered employment 4<sup>th</sup> quarter after exit and WIOA program performance comparison for median earnings.

Shaw noted the higher volume of WIOA Dislocated Workers for WDA10 in comparison to the other WDAs within the state.

Hall went over WIOA program performance comparison involving the credential attainment rate.



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Lentz highlighted that the Training Navigator positions employed at post-secondary institutions help to keep the metric high with the Board's deliberate programming strategy. Not every WDA provides these positions.

Hall reviewed WIOA program performance comparison involving measurable skills gain.

Lentz stated the variation in goals and attainment through the state. This is the first year the state held each area accountable to the measurable skills gain goal.

Kearney requested detail on discussions occurring for negotiations.

Lentz articulated that the State will send preliminary goals to each Board, to which they can negotiate with additional data provided. Failure of these metrics two years in a row can have the region's Board disbanded.

Christenson asked about qualifications for the measurable skill gains metric.

Hall provided examples such as diplomas, report cards, credential attainment, or passing a short-term training program.

#### **Agenda Item 4 – Monitoring Update**

Collins briefed Members on the Department of Workforce Development (DWD) monitoring performed in August. Their review consisted of seven contractor files per program. Customer surveys were released for feedback from participants served. Career planner interviews were conducted for feedback. DWD has shifted from a compliance-oriented method to more of a participant-focused method. The main observation from monitoring includes increasing contact with participants.

Collins continued with details on local contractor monitoring. Board staff reviewed 100 participant files and observed an increase in co-enrollments between WIOA Youth, WIOA Dislocated Worker, and the Department of Children and Families (DCF) Independent Living participants.

Kearney inquired on the system utilized for participant tracking.

Collins responded the state provides a mandated system for participant tracking.

#### **Agenda Item 5 – System Data Discussion**

Lentz spoke on system data including imported & exported participants, current status & opportunities on co-enrollment, and benchmarking & goal setting.

Lentz reviewed south-central WIOA program participants by resident county and residents served by other regions.



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Tessmann inquired if surveys could be sent to those participants.

Lentz thanked Tessmann for the recommendation.

Szabrowicz inquired the WDA region for Waushara county.

Collins noted Fox Valley area.

Lentz reviewed System partner programs and co-enrollment. WDA 10 experiences the 2<sup>nd</sup> largest volume within the state of Wisconsin.

Tessmann noted WDA10 holds the highest co-enrollment volume in the state between WIOA and Job Service and suggested increasing co-enrollment with FSET.

Lentz concurred.

Szabrowicz proposed further collaboration with Forward Services Corporation (FSC) and inquired if real-time data is accessible.

Enloe remarked that active engagement is ongoing with co-enrollments between contractors and FSC.

Collins stated real-time data is frequently utilized and is dependent on correct user input. Staff are working with contractors on improvements to manual processes.

Hall added the state's Division of Vocational Rehabilitation (DVR) has their own separate data system that does not correspond with the data systems of WIOA, Job Service, Trade Adjustment Assistance (TAA), or Veterans Employment Services.

Shaw commented on the difficulties of comparison between programs which do not collect the same type of data.

Christenson inquired if programs can cover undocumented workers.

Lentz responded there is ongoing conversation in regards to refugees, asylum seekers, undocumented, and documented-up-for-renewal individuals. Work eligibility confirmation is needed for enrollment into programs. Some community-based organizations provide support that the Board continues to review for any additional support it may provide.

## **Agenda Item 6 – Planning Timeline**

Lentz reviewed upcoming planning initiatives for the 2024-2027 Workforce Innovation and Opportunity Act Combined State Plan as well as the Board's 2024-2027 Local Area Plan. The State Plan will be



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submitted to the U.S. Department of Labor (DOL) in March 2024. There will be an expected 30-day public review period in January 2024. The Board's Local Plan will be built off of the State Plan.

Tessmann suggested providing staff input in prioritization of opportunities and recommendations for the local WIOA plan.

Lentz concurred.

### **Agenda Item 7 – Adjournment**

With no additional business for the Committee, Shaw motioned to adjourn at 10:48 a.m. Christenson moved to adjourn. Kearney provided the second.

Adjourned: 10:48 a.m.

Respectfully Submitted:

Pam Christenson  
Board Secretary  
Workforce Development Board of South Central Wisconsin, Inc.

#### Attachments for Board Records:

- Minutes from September 5, 2023
- Planning & Development PowerPoint
- Grants Summary Handout